



NORMANBY PARK
CRICKET CLUB

Normanby Park Cricket Club 2021 Sponsorship



About Normanby Park CC:

At Normanby Park we have been playing cricket since the early 1900's and we are proud of the many things we have achieved over the years as a club. We exist on a completely volunteer basis across the board and consequently rely on grants and donations to maintain the excellent facilities that we have, as well as producing a high standard of cricket at both our senior and junior levels.

At present in our senior section, our first team play in the second division of the Lincolnshire league and are hoping to secure promotion into the first division as the club continues to grow. Our junior section is thriving and is exceptionally strong with two U13 teams and an U11 team competing in games throughout the week as well as training once a week. Many of our club members that are currently in our junior section or have since progressed into our senior team, have played at a regional and even county level which is a real testament to the success of our coaching program. Alongside this we also offer the All-Stars program for 5-8 year olds and the brand new soft ball Dynamos program for 8-11 year olds. We hope that with the success of the England Cricket team at the World Cup and the Ashes, in both the men's and women's game, we will see even more people taking up cricket for the first time at Normanby Park.

As a club we aren't just limited to cricket with many people in our local community using our excellent facilities for both social and sporting use. We host many junior football teams to train under our floodlight facilities, as well as hosting social events such as weddings and charity events. We are very fortunate to have these facilities and a lot of hard work has gone into creating and maintaining them.

Normanby Park have a successful outreach on all social media platforms, making use of Facebook, Instagram and Twitter. On here we post regular updates regarding our upcoming events, fixtures and results for both senior and junior matches, as well as general club announcements.



@NormanbyCricket



@NormanbyPark



@NormanbyParkCC

Sponsorship Packages 2021:

We have split our sponsorship packages down to cover a variety of potential interests at different cost levels & benefits. As we are a fully volunteer led non-profit organisation we rely on donations and sponsorship to continue and develop so we hope that you will be able to support us. Below are the tiers of sponsorship with more details on each tier being outlined in the following sections:

- Club Sponsor
- First Team Sponsor
- Junior Sponsor
- Ground Sponsor
- Scorebox Sponsor
- Match Day Sponsor

If you have any questions regarding specific aspects of our club or are interested in any of the following packages please contact one of the following:

Fundraising and Sponsorship Coordinator- Kiernan Donnelly (kiernan1972@live.com)

Chairman- Paul Cowling (paulcowling@btinternet.com)

First Team Captain- Scott Grimes (scottgrimes0@gmail.com)

Head Coach- Jack Cowling (jcowling5@hotmail.com)

CLUB SPONSOR:

Cost: £1500 per annum (contract length to be determined)

At Normanby Park CC we are always investing in the club to improve our facilities and our performance. We invest heavily in groundskeeping equipment to maintain our playing facilities and memorial garden earning our ground the reputation as one of the nicest places to play cricket in North Lincolnshire. More recently we have begun investment into our clubhouse to redecorate to reflect our club's proud history and to increase its appeal for private function hire. Also, investment in junior facilities are of paramount importance to our club and we have access to the best equipment and training facilities. All of this requires funding and we rely heavily on grants from the council and the ECB as well as our own fundraising. We are hoping that we can rely on your support to keep us advancing further.

What does this sponsorship offer you?

This partnership deal would combine both sponsorship opportunities of a first team sponsor & junior sponsor, as well as ground sponsor, details of which are documented below. If you wish to enter this level of sponsorship you will be the primary sponsor and the positions of first team and junior sponsor will be considered filled. The following benefits are associated with this position:

- Company name on the playing and training kits of both the first team and the junior teams. These will be visible for the 18 league games and all cup rounds across Lincolnshire and nationally in the Village cup for the senior team, as well as the 30 games for our junior team across North Lincolnshire.
- Regular social media coverage regarding all junior games and senior games and presentation night indicating you as our sponsor, including pictures of players in their playing kits.
- Invitation to all our fundraising and charity events as well as all senior matches at the club.
- Free use of the clubhouse and the facilities once per annum and a discounted rate thereafter of 10%.
- One sponsorship board to be placed on the pitch side fencing that is visible from the club house.
- Renaming of the player of the season award to your company name

FIRST TEAM SPONSOR:

Cost: £750 per annum (contract length to be determined)

Our first team are currently playing in the second division of the Lincolnshire league, and competing in the Bob Welton Cup and the Village Cup. The latter of these is a national competition for all village teams in the UK in a knockout competition with the final being played at Lords, internationally recognised as the 'Home of Cricket'. We hope to be extremely competitive in all these formats and as recently as 2018 we gained promotion to the First Division by winning the Second Division title and the Bob Welton Cup.

What does this sponsorship offer you?

- Company name on our senior playing and training kits as a sponsor (visible for 18 games plus the cup matches across Lincolnshire and the Village Cup matches nationally)
- Regular social media coverage regarding all senior games and senior presentation night indicating you as our sponsor, including pictures of players in their sponsored kits.
- Free use of the clubhouse and the facilities once per annum and a discounted rate thereafter of 5%.



JUNIOR SPONSOR:

Cost: £600 per annum (contract length to be determined)

Our junior section is currently thriving with over 50 children taking part in weekly training sessions and games over the 2019 season. This consisted of both our own Normanby Park Junior Program and our All-Stars Program for 5-8 year old's. In this coming 2020 season we are expanding by introducing the new national ECB Dynamos program for 8-11 year old's and taking more people than ever before for both the Junior and All-Stars Programs. We hope that we can continue to instill our passion for cricket to even more children over the coming years and help them to develop the sporting and social skills that come from playing sport.

In recent years we have also achieved a high level of success with junior coaching. Our U11A and U11B teams won their respective leagues last season and the U13 team were runners up in their league. This is a real testament to the cricket excellence that we are producing at Normanby Park CC from a combination of excellent coaching staff and fantastic facilities.

What will this sponsorship offer you?

- Company name on our junior playing kits as a sponsor (visible for approximately 30 games across North Lincolnshire).
- Regular social media coverage regarding all junior games and junior presentation night indicating you as our sponsor, including pictures of players in their playing kits.
- Invitation to a junior training session to showcase the work we do as well as providing an advertisement opportunity for your company
- Free use of the clubhouse and the facilities once per annum and a discounted rate thereafter of 5%.



GROUND SPONSOR:

Cost: £200 per annum (contract length to be determined)

What will this sponsorship offer you?

- One sponsorship board to be placed on the pitch side fencing that is visible from the club house.
- Regular appearance on our social media in posts regarding ground work and home games.

SCOREBOX SPONSOR:

Cost: £250 per annum (contract length to be determined)

What will this sponsorship offer you?

- Renaming of the scoreboard, the central feature of the ground on match days, in line with your company's name and logo and will feature this information at the top of the scoreboard
- Regular appearance on our social media pages for all our home matches

MATCH DAY SPONSOR:

Cost: £30 (per game)

What will this sponsorship offer you?

- Social media appearance on a single home/away match, featuring the match ball for the game, the first team captain, and a message thanking you for sponsorship for that game.
- Invitation to home matches to watch the match and refreshments.

